"Rosalie" Held Over, 2nd Week, Loew's, Toronto.

CANADIAN MOVING PICTURE DIGEST

RAY LEWIS
Editor and Publisher

Vol. 29, No. 43 | TORONTO 2, CANADA | February 12th, 1938

A MESSAGE FOR YOU FROM M-G-M!

(See Inside Cover)

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

DEAR MR. EXHIBITOR:

Life is a beautiful thing... check us up if we're wrong! You've got a showshop and all around you are Mamas, Papas and Juniors who patiently wait to swap their dough for your show. That brings us right up to the purpose of this letter!

If Mr. and Mrs. Public and Offspring had sat down to describe for you the kind of picture they wanted to see Robert Taylor in, they would have asked for all the happy ingredients that went into the making of "A Yank At Oxford." What an entertainment that is! Two-fisted stuff with real characters playing real parts and Bob in the most human, most winning role he ever had For the gals there's heart-throb and very interesting catch-as-catch-can...for the men there's sockeroo! To put it conservatively, "A Yank At Oxford" is the business!

Pardon us for pointing, but we've got a studioful of hits right now that will make you very happy indeed for months to come!

Sincerely yours,

M-G-M

Canadian Moving Picture DIGEST

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Associate Editor

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RAY LEWIS
Editor and Publisher

THE LITTLE PAPER WITH THE BIG IDEAS
"Easy to Digest"

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A NAZI TIME

THE March of Time is now being distributed in Canada, we have not yet seen the edition, "Inside Nazi Germany" to make any comment on its content.

It appears to have provoked a diversity of opinion with a pro-political flavour which is in itself something which our field of entertainment should avoid.

IT IS THE BUSINESS OF THE SCREEN TO MAKE ITS PATRONS FORGET THEIR OWN TROUBLES AND THE DISTURBANCES WHICH ARE THREATENING THE PEACE OF THE WORLD.

The Warner Bros. who have given us many noteworthy productions, have banned "Inside Nazi Germany" from their theatres. Other leading exhibitors are showing the picture. WRITERS in the trade press and general news press are DIVIDED in their OPINION. Rabbi Stephen Wise, liberal leader of the United States, has spoken favorably of the film. The editor of the New York Post, published a column by Martin Proctor, the latter referred to as a former head of the Scenario department of UFA, a writer who spent his life in Germany, in which Mr. Proctor, in no mistaken language called "Inside Nazi Germany" Nazi propaganda.

When a picture is shown upon the screen and arouses such hatred in the audience that the audience begins to riot, that picture has no place in a theatre. Under normal circumstances, "Inside Nazi Germany" might have passed unnoticed, but to-day, with everyone nervous, jittery, suspicious of espionage, suspicious of everything and everybody, it is much better to give the world, Walt Disney's "Snow White and The Seven Dwarfs"!

DIGEST RADIO MOVIE CONTEST IN TIE-UP WITH CKCL

EVERY Wednesday at 8.30 P.M. the editor of The Digest is broadcasting over Station CKCL, Toronto, a program listed as, "Ray Lewis Presents Screen Celebrities, Reviews and News".

This week's broadcast found The Digest offering three prizes, the first fifteen dollars, the second prize ten, and the third prize five dollars, for the best letters answering the questions, "Why do you go to the Movies?" and "Do You Like Double Bills or Don't You?".

One of these questions was inspired as a result of a statement made by Mr. N. L. Nathanson, in respect to specialized advertising, in which Mr. Nathanson claims, that producer-distributors spend too much money advertising a picture, or certain pictures, and that this money could be better used in publicizing pictures in general.

Mr. Nathanson calls this general movie publicizing, "good-will propaganda". What he overlooks is the fact that it pays producer-distributors to advertise their pictures individually, since a great many big pictures are sold singly, and in territories where the market is competitive by virtue of the fact that no single theatre company holds the control.

His viewpoint towards increasing theatre attendance is a showman's angle, which policy would keep an average amount of business coming into the theatres, spreading itself over all the pictures, some of which need a great deal of "good-will" to cover their "nakedness", which means in our language their "lack of box-office draw".

BUT NO AMOUNT OF GENERAL "GOOD-WILL" WILL PERSUADE THE FANS TO SEE A PICTURE WHICH GETS TALKED ABOUT AS POOR!

"Good-will" propaganda may help the stock market on theatre shares, but, since the

(*Continued on Page* 13)

RAY PRESENTS

RAY LEWIS

EXHIBITORS, co-operate with The Digest by mentioning on your program and your screen, that the Canadian Moving Picture Digest is offering three cash prizes of fifteen dollars, ten dollars and five dollars for the best letters sent in to The Digest answering the questions, "Why do you go to the Movies?" and "Do you like double bills or don't you?".

The contest is open to all who are not connected with motion pictures. The replies must be in not later than March 9th, 1938. The decisions will be given by March 23rd. The judges will be members of the Motion Picture Industry. The Digest reserves the right to publish all letters. Writers should send in name and address plainly. No manuscripts will be returned.

During my broadcasts over Station CKCL Toronto every Wednesday evening, 8.30 to 8.45 p.m., special announcements will be made, and at the close of the contest, the winners' names will be announced over the Radio, and published in The Digest with the letters which won the three prizes.

SAMUEL GOLDWYN said, "I go to movies to get my mind off my business". Most people go to movies for relaxation, for recreation. Millions follow trademarks, millions follow their favourite stars and players.

It is my opinion, after twenty-five years of active participation in motion pictures, during which time I have had an opportunity to study various policies introduced in the Industry, that when a Star has set, this does not affect the Motion Picture Industry in general, but the picture-draw of the star who has lost his, or her appeal.

It may, however, affect the trademark under which the star is presented, if the general publicity around that star is sufficiently unfavorable to have caused a fall from popularity.

We have had an opportunity to see some pretty thin nonsensical plots made into box-office wonders by a combination of starry material in the form of players, who have made something out of nothing by way of story value.

Exhibitors, producers and distributors, get "into a rut" — although the Advertising and Publicity departments are always alive to exploitation possibilities, and it is these departments which on many occasions discover the original ideas contained in a production, stimulating the sales department into going after sales, or increased revenue.

Many a producer or director, has "builded better than he knew". Some of the biggest hits have been the biggest surprise of their producers.

NICHOLAS M. SCHENCK, who has passed the quarter of a century of active participation in motion pictures, has for many years back, in Economic Crises, in upheavals in our Industry, said, "THERE IS NOTHING WRONG WITH THE INDUSTRY THAT GOOD PICTURES CANNOT CURE". Mr. Schenck rarely speaks for publication, that is perhaps why he has plenty of time to say something, when urged to speak, which carries its lesson in a few pithy sentences.

I have told you the story of the Spartons, who, when asked why their swords were so short, replied "They are long enough to reach the heart".

Mr. Schenck states, "There is nothing wrong with the Industry that good pictures cannot cure". It is enough said. It would cover the problem of international and national ills. Good pictures give everyone in the Industry a chance at profits and a living.

For there is nothing wrong with the people that Employment, followed by decent living conditions cannot cure. Dictators only come when resistance to conditions makes revolutions, civil wars, discontent, and gangsterdom, the latter with ready-made jobs "in the mitt".

REFERRING back to what Mr. Nicholas Schenck has said, "There is nothing wrong with the Industry that good pictures cannot cure"; think it over and see how much territory that statement covers, everything from Wall Street to the Exhibitor's Screen.

Wall Street will not tighten up on finance when pictures pay at the Box-Office. Exhibitors will not be disturbed by Arbitration problems when pictures make money for them. DISPUTES FOLLOW LOSSES — NEVER PROFITS AS THIS REFERS TO TRADE!

The public will continue to be boosters of motion pictures if they get the Entertainment values for their admission price, and no minority of public opinion bent on Reform will have any momentum "to swing" any opposition!

(Continued on Page 5)

"RAY LEWIS PRESENTS" SCREEN CELEBRITIES, REVIEWS AND NEWS, EVERY WEDNESDAY EVENING, 8.30-8.45, STATION CKCL, TORONTO.

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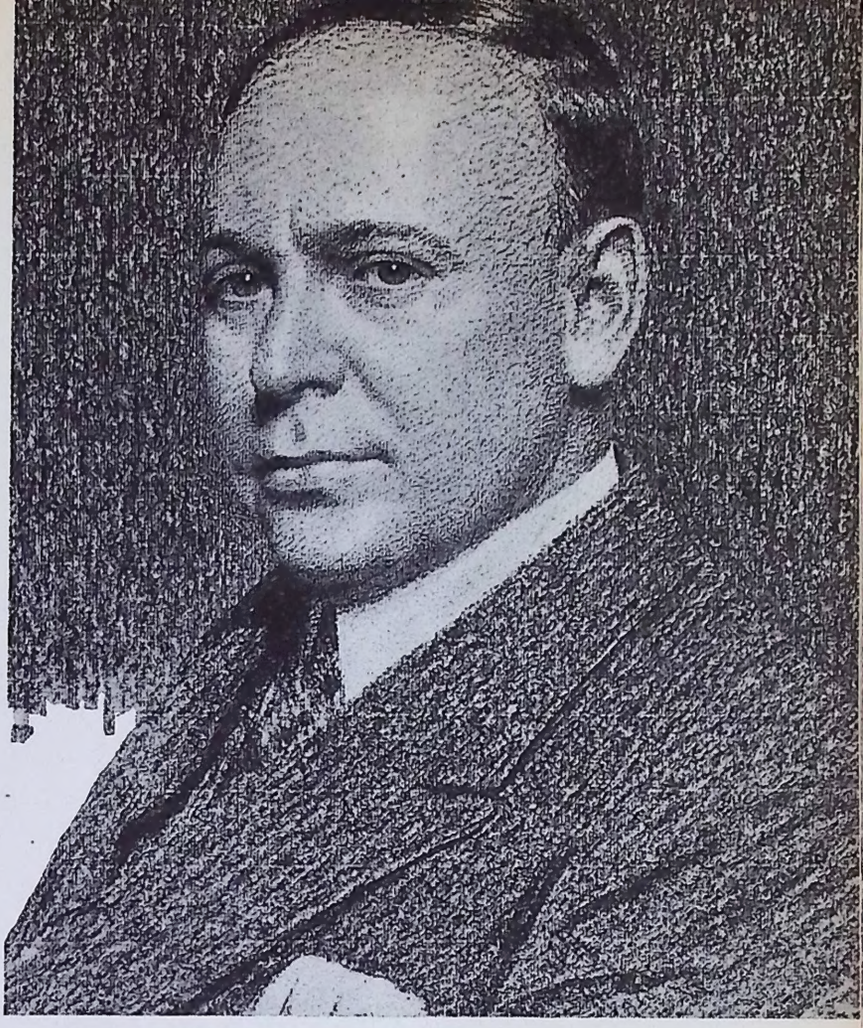

NATHAN LOUIS NATHANSON

NATHAN LOUIS NATHANSON, president of Famous Players Canadian Corporation, and associated with a host of other enterprises, was born in Minneapolis, May 1st, 1886. He moved to Toronto in 1907, and in 1914 entered the Motion Picture Industry via a purchase of the Majestic Theatre from A. J. Small. In August of 1916, he remodelled the Majestic and reopened it as the Regent. Soon afterwards he opened the Regal Film Exchange, and started building a chain of theatres which included houses in Ottawa, Galt, Guelph and Toronto. When Mr. Nathanson became the leading spirit behind the F.P.C.C. as Managing Director, that company owned and operated over 100 theatres from Vancouver to Montreal, and included over 1500 Canadian Shareholders. At present, he is the president of the F.P.C.C., which has practically no Canadian shareholders. He is president and manager of Regal Films Ltd., managing-director of Famous Lasky Film Service Ltd., vice-president of the British Columbia Paramount Theatres, the power behind the throne of Empire-Universal, and has many financial interests outside of the Motion Picture Industry. He is married to the former Irene Harris, and has two daughters and one son, the latter who is vice-president of Empire-Universal Films.

▲

HAL B. WALLIS

HAL B. WALLIS, associate executive in charge of production at Warner Bros. Burbank Studios, was born in Chicago, Ill. He entered the Motion Picture Industry in 1922, taking a position as manager of a Los Angeles theatre, in order to learn the distribution and exhibition of films. Later he was placed in charge of publicity for one year at Warner Bros., leaving there to join Principal Pictures Corp. Seven months later he returned to Warners in charge of studio management of First National, when that company and Warners amalgamated, and since 1933, he has been in charge of production at Warner Bros.-First National. Wallis has produced some of Warner Bros.' greatest hits, including, "Little Caesar", "Five Star Final", "Bordertown", "Flirtation Walk", "G-Men", "Story of Louis Pasteur", "Midsummer Night's Dream", "Captain Blood", "Charge of the Light Brigade", "Anthony Adverse", "Marked Woman" and "Green Light". He is married to Louise Fazenda, screen comedienne.

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"Pete Egan Likes the Kids"

P. D. EGAN

PETE EGAN, manager of the Palace Theatre, Calgary, was given a big splurge in the Calgary Daily Herald recently, in connection with his sports activities. The article is headed "Give the Youngsters a Chance", "Pete Egan, Calgary Sportsman, Likes the Kids", and goes on to say: "Most sportsmen follow a certain line of sports and devote their all in that direction, but that is not the case with Pete Egan, who has headed so many sports' organizations it would save a lot of time if an adding machine were used to total them up. Mr. Egan likes the 'kids'—juniors and under. 'Give the youngsters a chance, and the seniors will take care of themselves', is his motto. Mr. Egan succeeded Jimmy Lynch as manager of the Capitol Theatre in Regina, and Mr. Lynch became manager of the Runnymede Theatre in West Toronto. Mr. Lynch became president of the Toronto West Ends (junior hockey). In the Dominion final, Mr. Egan's Pats defeated the Toronto West Ends. He said he got a tremendous thrill out of beating both Lynch and his team".

Build New House at Larder Lake

Larder Lake, Ont.—Construction of a new theatre at Government Road and Godfrey Street here, will start immediately, according to a recent announcement by Theatre Holding Corp. The house will seat 500 people, and will be equipped with a stage suited for community events.

Saskatchewan Censor to Label Films

Regina, Sask.—A bill which will be an amendment to the Theatres and Cinematograph Act, will be introduced at the present session of the provincial legislature, to give the Saskatchewan censor the power to classify all motion pictures as "general" and "adult only". Dr. J. M. Uhrich, minister in charge of the administration of the act, said that legislation of this type has been requested by almost all social service organizations in the province. If the new legislation is passed, the Saskatchewan censor will be empowered to designate any picture which he considers unsuitable for children as "adult only", thus giving parents a guide as to the suitability of pictures. At present the functions of the censor are limited to deleting objectionable passages in pictures presented to the Censor Board.

B.C. Theatres Ass'n Elect New Officers

Vancouver, B.C. — A. Hugo Ray, of the Beacon Theatre, was elected president of B.C. Theatres Association, at the annual meeting held in Hotel Vancouver recently. George McEwen of the Music Box Theatre was elected vice-president and Miss Amy Scriven of the Stanley Theatre was appointed secretary-treasurer. Three new members were introduced to the association, Andrew Digny of the Oak Theatre, Russell McTavish of the Cambia Theatre and Donald McMillan of the Nova Theatre, North Vancouver. Directors for 1938 will be A. C. Blaine of Cranbrook, Ray Castle of Oak Bay, R. W. McCartie of New Westminster, Frank Gow and Hector Quagliotti-Romano of Vancouver, and J. Howard Boothe, retiring president. A special committee reported on the advisability of doing away with double-bills in British Columbia, but it was decided to take no action on the measure for the present.

TOM DALEY

F.P.P.C. Announce Prize Winners

Toronto, Ont. — In the recent Famous Players Canadian Corporation competition among its managers for high percentages of gross receipts from October to the middle of January, 14 weeks, Tom Daley, manager of the Imperial Theatre here, won first prize of $200. Second prize of $100 went to Howard Knevels, manager of Loew's Theatre, Montreal. Clarence Robson of the Eastern Division was awarded the first prize for district managers.

Noranda Theatre Instals New Screen

Noranda, Que.—The Noranda Theatre last week installed a new "silver sheet" screen, of the type used in all other theatres operated by the Famous Players Canadian Corp. The very latest development of its kind, the new screen gives a much clearer image with a minimum of eye strain to the audiences. Much favorable comment has been heard from the patrons on the innovation.

20th Century-Fox's "Happy Landing" Draws $42,000 3rd Week, Roxy, N.Y., Holds.

Toronto Man's Nephew Makes Good

GEORGE LESTER

GEORGE LESTER, popular manager of the King Theatre on College Street, Toronto, was in the news this week through his son, Lionel, and through his nephew, Larry Harris. It appears that Larry, who has been playing bit roles in several Hollywood productions including Samuel Goldwyn's "Dead End", has been signed by RKO Radio to double for Bobby Breen in the latter's newest picture "Hawaii Calls". Both Bobby and Larry are Toronto boys, but this is the first time that they have met. Said a Toronto paper, "It was at one of those informal concerts enjoyed by Toronto's many Eurpean groups that George Lester first tossed pennies at Bobby Borsuk (Breen). . . . For four years, Mr. Lester has followed the career which has taken Bobby from three little rooms over a Dundas St. store to penthouses and limousines paid for with contracts which bring the lad more than $1,000 a week, and for four years the Lesters have followed the career of five-years-younger Larry . . . but not until today did they learn of the coincidence by which the two Toronto boys came to meet for the first time in Hollywood".

Larry has worked in pictures with Shirley Temple and Walter Huston. He recently completed a role in M-G-M's "Of Human Hearts", and wrote his cousin, Lionel Lester that he had made pals with Jimmie Stewart, M-G-M star, and that "He's a swell guy".

Proposed New Theatre Postponed

Montreal, Que.—Due to certain extended leases held by companies at present occupying the suggested site of a new theatre building on St. Catherines Street, west of Peel, the proposed construction may be postponed for some time. For obvious reasons the identities of principals and architect as well as exact location of the site are not disclosed for the present.

Picton Exhibitor Honored

UNDER the heading, "Popular Prince Edwarders", the Picton, Ont. Gazette, recently devoted two and a half columns to George Cook, manager of the Regent Theatre at Picton. The story told of Mr. Cook's entry into the motion picture business, and his various enterprises, including his first theatre venture at Carthage, N.Y. "The people of Picton and Prince Edward are proud of the Regent Theatre and the splendid entertainment it provides, and the owner, George Cook, is universally known as a splendid citizen and a good friend of everyone. The story of George Cook and the growth of the motion picture business are closely associated and make fascinating reading."

Teachers Urge Greater Use of Films

Ottawa, Ont.—The Canadian Teacher's Federation, speaking before the Rowell Commission recently, urged a greater use of motion pictures in schools. The Federation reported that in Germany last year, 7,200 motion picture projectors were placed in schools, and 32,000 films were shown to pupils. The Federation also testified that the United States had four times the number of projectors in its schools than Canada, this taking into consideration the difference in population. The Federation also urged that the Canadian Broadcasting Corporation conceive a series of radio broadcasts suitable for school purposes.

Sault Operator Found Dead

Sault Ste. Marie, Ont.—Herbert M. Ransome, projectionist at the Algoma Theatre, was found dead from a heart attack in the basement of a vacant building on Queen St. East recently. When he failed to appear for the afternoon performance, William P. McGeachie, manager of the theatre, asked the police to search for him. The building in which he was found, was one of several in this city which Mr. Ransome owned. He had been the operator at the Algoma theatre since its opening 16 years ago.

North Vancouver Theatre Opened

N. Vancouver, B.C.—The Nova Theatre, managed by D. L. McMillan, had its official opening Monday evening, January 24th. The Nova is located at the corner of Lonsdale and Fourteenth Street.

Greta Garbo, whose work in the Metro-Goldwyn-Mayer production, "Camille", has earned her a nomination for the 1937 Academy Award.

Wallace Beery in M-G-M's "Bad Man of Brimstone" Earns 2nd Week, Capitol, N.Y., with $30,000 for 1st Week.

British Film Digest

By WARD SHAFTESBURY

IT is gratifying to hear that Sir Charles Higham, famed London Publicity expert, has taken over the publicity department of Gaumont-British, one of Britain's best-known film companies. Our pet grouse has always been that British pictures are handicapped by hopelessly inadequate advertising methods. In America, the run-of-the-mill picture gets a "fair break" so far as publicity is concerned, in England even the most exceptional pictures rarely receive the proper send-off. How many in the Trade can recall "Dusty Ermine" or "Trapped in the Alps", a British Film of the past year? This picture, produced by the now-defunct Twickenham Films, had what, to my mind, were the finest skiing sequences ever brought to the screen — remarkable shots of the Austrian Alps, with breathtaking moments when a small party of expert skiiers are speeding down the slopes to be, in the end, overtaken by an avalanche. So far as I can ascertain this picture and its noteworthy photography, went almost unnoticed by the Scribes and finally took its place among the second-raters.

It would be a pity if such a fate should happen to London Films' soon-to-be released "The Challenge". Here is a magnificent story — the "Whymper Affair", a News Headliner in the middle of the last century. Edward Whymper is known to history as the first man to climb to the summit of the Matterhorn in July, 1865. Unfortunately, in the descent, four of his party slipped and the connecting rope broke, plunging them to their deaths thousands of feet below. For weeks, Whymper was suspected of cutting the rope to save his own life. His name was finally cleared, when Carrell, an expert guide, made the arduous ascent alone and brought back the broken end of the rope in proof of his friend's innocence.

Robert Douglas, now playing in "Over the Moon" with Merle Oberon, takes the part of Whymper. Joan Gardner, who did such excellent work in "The Man Who Could Work Miracles" and "Dark Journey" plays Felicitas, daughter of the local innkeeper. She is in love with Antoine Carrell — played by Luis Trenker. Trenker has had an adventurous career — he started life as a guide in the Dolomites and fought with the Austrian army during the war. He is well-known for his work in "The Doomed Battalion" and "Prodigal Son". Taugwaldr, a guide, is played by the internationally-famous ski expert and Alpine guide of Zermatt, Max Holzboer.

The remarkable feature of this film is that as far as possible, the actual locations were used for the story and a motion picture camera was taken to the very summit of the Matterhorn in order to film certain sequences. "The Challenge" was produced by Gunthar Stapenhorst and directed by Milton Rosmer.

"British Films Advancement Fund"

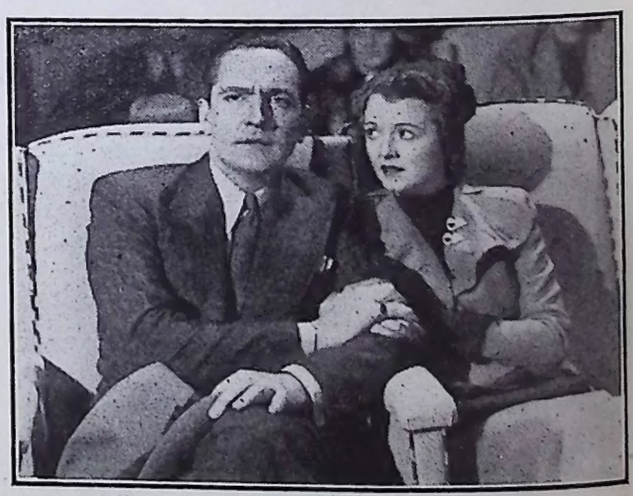
THE most ridiculous scheme yet to be put forward was made public recently by its author, Sir Oswald Stoll who recommends the establishment of a "British Film Advancement Fund". The proposal suggests the creation of a fund formed of contributions from renters of foreign films and based upon the number of British showings. The idea is that the proceeds of the fund should be given "to the producers of such British films which are approved from time to time by a committee representative of all exhibitors of films in Great Britain as having special merit and entertainment value" — in other words, a reel tax should be put on foreign films and the revenue be employed as a SUBSIDY for British production. A comparative suggestion would be to tax every American car sold in England and instead of giving the tax to the Government, present it to the English motor manufacturers to enable them to build better cars at a cheaper cost and so put the Americans out of business. The suggestion is all the more fantastic since it is being taken seriously by the so-called "Provincial Entertainment Proprietors' and Managers' Association" who want it laid before Parliament!

G-B Pictures Get American Bookings

IN the meantime, America is giving a generous welcome to "Dr. Syn", George Arliss' new picture which Gaumont-British is releasing. The Company announce that the film has already received 5,000 bookings in the U.S.A. I understand that one hundred and twenty-five prints, the greatest number made for any Gaumont picture released in America, have been taken off for the U.S. release of this film. G-B expect to gross over half a million on the picture. I hear that "Non-Stop New York", G-B's air liner thriller, is also booking to big figures.

News from the Studios

THAT old favourite of the air-ways, Arthur Tracy ("The Street Singer"), is starring in "Follow Your Star" at Pinewood — the other day they needed a sleight-of-hand expert in a hurry; the story goes that the man appeared inside of two hours and the director, Sinclair Hill, asked him to do his stuff. The magician rolled up his sleeves, removed a briar pipe from the director's mouth, threw it up in the air and, presto, chango, it disappeared. Sceptical, the director searched the wizard's pockets without success — at length, Arthur Tracy discovered it in his jacket-pocket. The conjurer got the job! . . . The Famous Royal Artillery Theatre, Woolwich, was turned into a film studio for this same Arthur Tracy picture. Technicians transformed the historic building into the necessary type of plant in twelve hours, installing tons of lighting and technical equipment — two miles of thick cable had to be laid throughout the theatre to obtain sufficiently powerful lighting!



Janet Gaynor and Fredric March in a scene from the Selznick-U.A. picture, "A Star Is Born". As a result of their performances in this picture, both stars have been nominated for Academy Awards.

Toronto Art Gallery Holds Exhibition of Original Work of Cinema Art Directors.

Protest Quebec Theatre Law

Montreal, Que.—G. K. F. Shaw of this city, organizer of the Empire Correspondence Society, has forwarded a resolution to Premier Duplessis requesting the repeal of the provincial law which forbids children under the age of 16 from attending motion picture theatres. The resolution pointed out that the present law was passed "on the crest of an emotional wave", after an unfortunate theatre fire in which a number of children lost their lives; but that with the improved fire protection laws now in force, such a regulation was unnecessary. The resolution also stated that in surrounding municipalities the law was not so strictly enforced, which caused undue hardship to Montreal parents. The organization made a special plea to permit children to see the Walt Disney feature cartoon, "Snow White and the Seven Dwarfs", when it was shown locally. The Empire Correspondence Society is composed largely of young people, with its organizer only 16 years old.

Kirkland Lake House Being Renovated

Kirkland Lake, Ont.—The Capitol Theatre here closed last Saturday for about two weeks, during which time considerable alterations to the house will be made. The foyer is to be enlarged and a central ticket booth installed. The present site of the ticket booth will be occupied by a ladies' lounge, and an indirect lighting system, with neon tubes, will be introduced. Harry Atkins and Max Kaplan are co-operators of the house.

Canadian Films Foster Good Will

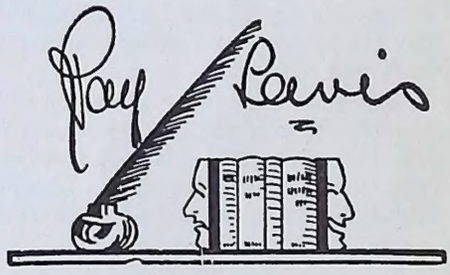
Montreal, Que.—The scenic beauties of Canada, her cities, customs and people are becoming as familiar to the moviegoer in faraway places of the earth as they are to the cinemadicts of the British Isles. Entertainment shorts produced by Associated Screen Studios in Montreal, based on Canadian life, backed by Canadian capital and produced by an all-Canadian staff, travel to as widely divergent regions as South Africa, the Dutch East Indies, India and Japan. Scenes of Canada flicker across screens in the Philippine Islands, China, Borneo, Ceylon, Siam and Sarawak. They are seen in New Zealand, the Federated Malay States and Straits Settlements. During this past year the distribution of these Canadian featurettes was extended to include the United States, Hawaii and Alaska.

EDITORIAL

(*Continued from Page 3*)

PUBLIC follows the stars and trademarks, since it is interested in certain motion pictures, and in certain stars, THOSE TRADEMARKS WHICH HAVE SPENT MILLIONS OF DOLLARS TO MAKE THEIR STARS AND TRADEMARKS BOX - OFFICE, WOULD SOON FIND THAT THEY HAD LOST THEIR INVESTMENT, IF MOTION PICTURES AS AN INDUSTRY, OR AS AN ART WAS PUBLICIZED, AND THE ARTIST WHOM THE FAN PUBLIC FOLLOWS ALLOWED TO FADE OUT OF THE PUBLICITY.

However, we hope to receive some enlightening replies in our Digest Contest conducted through the Ray Lewis Broadcasts on CKCL, where it is possible to talk to a million and a half listeners. "Why Do You Go To The Movies?" "Do You Like Double Bills or Don't You?" Ask the questions, exhibitors, of your patrons. Tell them The Digest has three cash prizes for the three best letters; tell them to send their replies to The Digest not later than noon of March 9th, or to Station CKCL, Digest Movie Contest Editor.



Academy Award Nominees

Luise Rainer, for her memorable performance in M-G-M's "The Good Earth".

Barbara Stanwyck, for her portrayal of the title role in Samuel Goldwyn's "Stella Dallas".

Irene Dunne, for her grand comedy work in Columbia's "The Awful Truth".

Washington Film Digest

By GEORGE W. MEHRTENS

WASHINGTON, D.C., Feb. 7—(CTP)

AT the special request of President Franklin D. Roosevelt, approximately one thousand small business men descended noisily and vociferously upon the Capital City last week, each with his own individual plan and program for solving the country's economic ills. Chief among this delegation and responsible for at least one-third of the final proposals eventually sent to the chief executive, was one Joseph B. Kleckner, president of the Motiograph Projector Company of Chicago, who representing the Motion Picture Industry, was a potent factor in the proceedings as secretary to the "Loans to Small Businesses Conferences".

Despite the chaotic atmosphere surrounding the main conference, which incidentally came close to fisticuffs, Kleckner in a special interview with the Canadian Moving Picture Digest, declared that much had been accomplished by various committees working outside the auditorium and in the privacy of hotel rooms.

"The President," Kleckner said, "was keenly interested in many of the proposals presented by the special selected groups of delegates, and indicated that several of them would receive earnest consideration. Chief among those proposals in which the President indicated interest was that of establishing a permanent advisory council for small business interests and motion picture exhibitors with equal regional representation."

Due to his special work on the committee, Kleckner was granted a special invitation to visit the White House and interview the President, by Assistant Secretary of Commerce, Ernest Draper. It is understood that the motion picture representative was more than instrumental in not only laying the foundation for the resolutions but that his advice was heavily counted upon when the final draft was completed.

Kleckner with other members of a special committee left Washington for a three-month period during which time they will gather data and information pertaining to the problem of little business. Upon their return they are expected to have formed a concrete program of procedure.

Movie and Theatre Revenue Up

REVENUE from motion picture theatres, the legitimate stage and places of amusement jumped $2,516,549.26, it was revealed here this week according to an announcement made public by the Treasury Department's Bureau of Internal Revenue.

The report based upon tax receipts for the calendar years of 1936 and 1937 reveals that admissions tax receipts for the year 1936 totaled $18,457,482.07 while for the year 1937 they totaled $20,974,031.33. The report bears out the continual month by month increase shown in the monthly statements released by the Internal Revenue bureau.

Art, Science and Literature

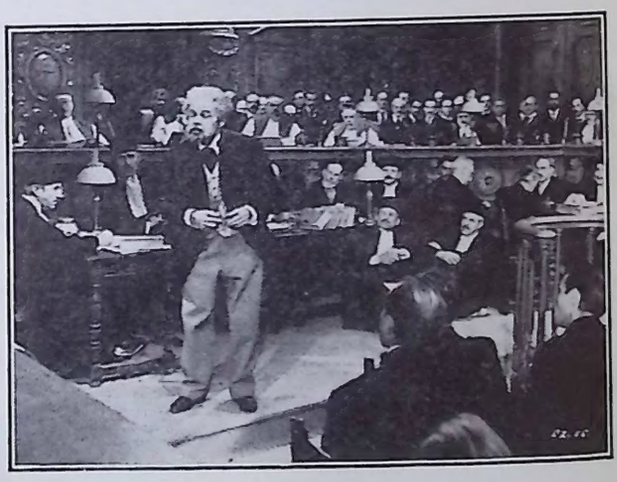
LEADING lights of screen, radio, and stage will appear this week before the House Committee on Patents to give testimony pertaining to the proposed bill introduced by Congressman William I. Sirovich, designed to create a Department of Art, Science and Literature and to preserve for all time our nation's artistic culture.

"Authors, composers, newspapermen, and others in the literary and art fields," Sirovich states, "have for years been lamenting the fact that nothing is done to protect the American artistic culture. The opposition to my measure comes chiefly from the fact that it calls for the four million dollar appropriation. The only answer to that that I can make, is that the nation's government spends many times that each year and has nothing to show for it."

As for motion pictures, Sirovich states, there are many which should be preserved for their truly artistic values such as "Henry the Eighth", "David Copperfield", "Snow White and the Seven Dwarfs".

"Such pictures display the finest in the motion picture art," the New York Congressman, author, playwright, composer and physician told the Canadian Moving Picture Digest, "and they should and must not be lost to posterity."

Sirovich stated that the hearings which are scheduled to last some five days would be purely for the purpose of taking testimony from the various witnesses called. This testimony he said would be fully considered and put into the record for the special decision of the Committee on Patents. He did add, however, that as for the success of the measure he could not state with any degree of accuracy what would result from the meeting of fifteen or twenty minds on the Patents Committee,, and stated merely that he was "hopeful".



Paul Muni in his character as "Emile Zola", in Warner Bros.' "Life of Emile Zola". Mr. Muni, winner of the Academy Award last year, has been nominated again this year for his portrayal of "Zola".

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